

HIV Community Planning Council 2017 SF PrEP Initiatives

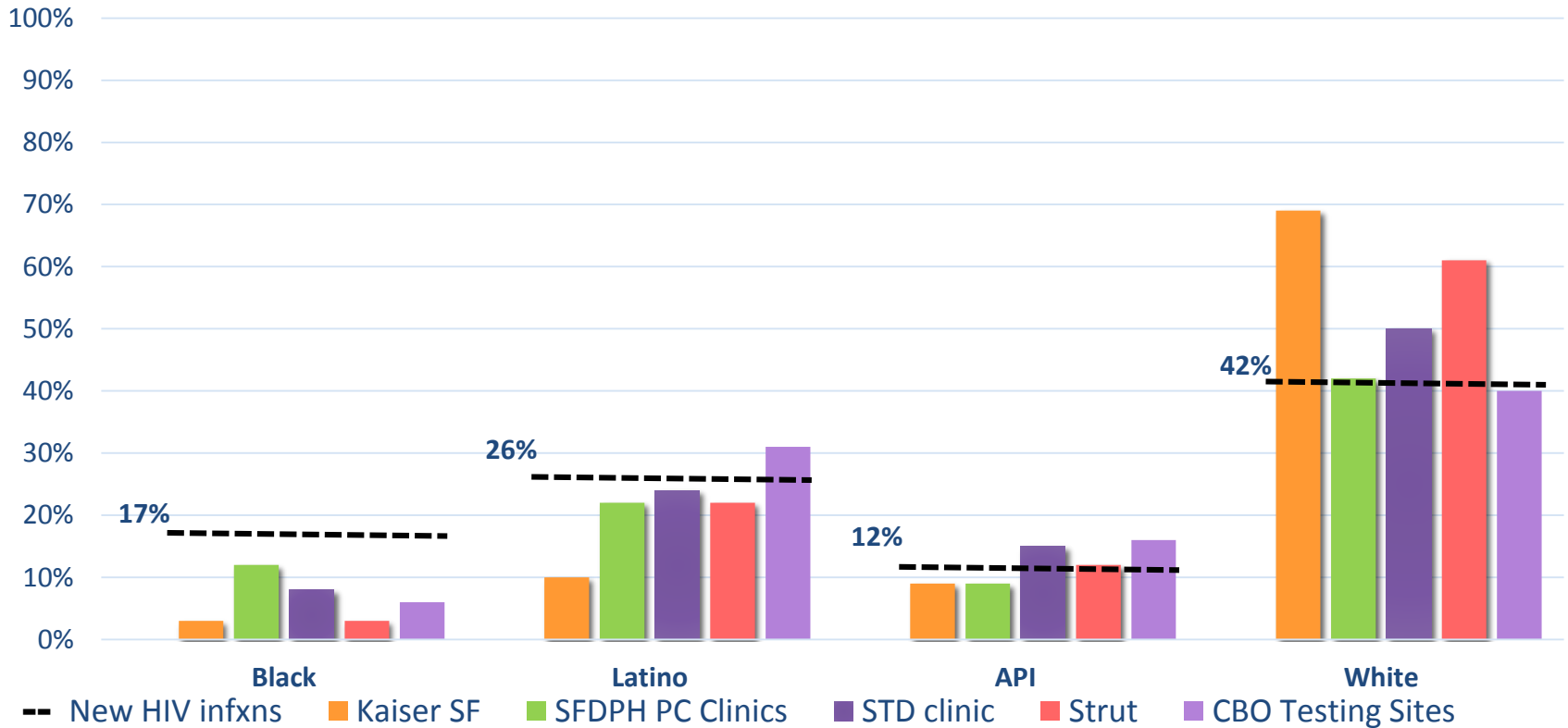
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Community Health Equity & Promotion



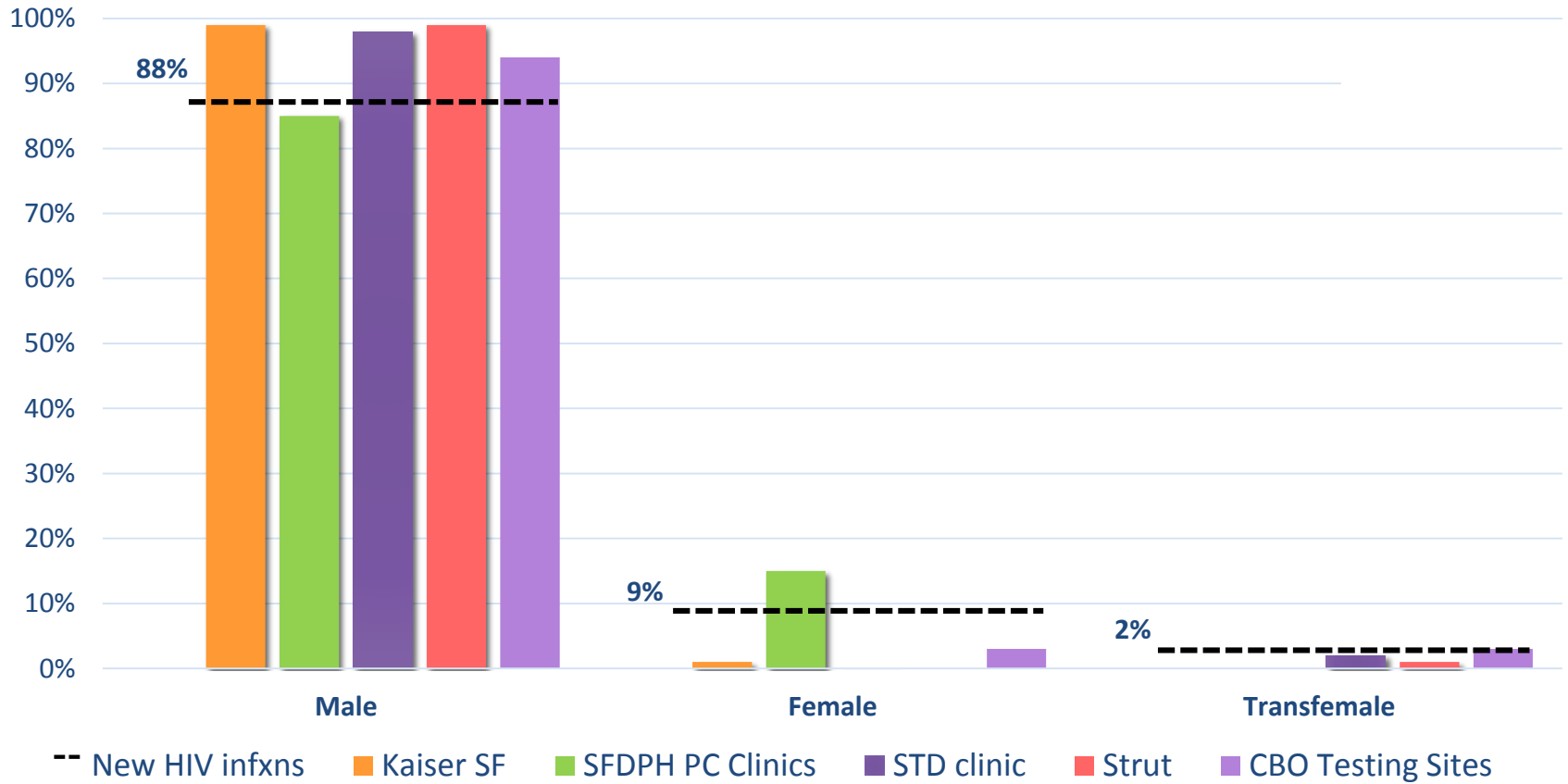
OVERVIEW

- Current PrEP Use in San Francisco
- Public Health Goals: New SF PrEP Initiatives
- Local PrEP Resources
- Questions

Racial Distribution of PrEP Users 2016 Compared to Newly Diagnosed HIV Cases 2015 San Francisco



Gender Distribution of PrEP Users 2016 Compared to Newly Diagnosed HIV Cases 2015 San Francisco



Public Health Goals

Public health impact:


- Increase the number of Black/Latino MSM and trans women who access PrEP
- Increase access to sexual health services at primary care sites

Program impact:

- Increase the number of providers who prescribe PrEP to Black/Latino MSM and trans women



POSSIBLE CHALLENGES TO CLIENTS

- Lack of knowledge by health care providers
 - Uncomfortable asking health care provider about PrEP
 - Adherence concerns
 - Distrust in medical system
 - Alternative dosing. Not taking all the time
 - Doctor won't prescribe
 - Length of time for an appointment
 - Perceived Risk
 - Men who do not identify as Gay (or partners)
 - Cost
- 

2017 New PrEP Initiatives & Priorities

User

- Expand PrEP ambassador program, increase diversity to include African-American and Latino MSM, youth, and trans women-Project PrIDE (CDC)
- Launch targeted PrEP social media awareness campaign-PrEP RFP
- Address PrEP and HIV Related Stigma.
- Navigation Program
- Trans PrEP Demo Project-STAY Study

Provider

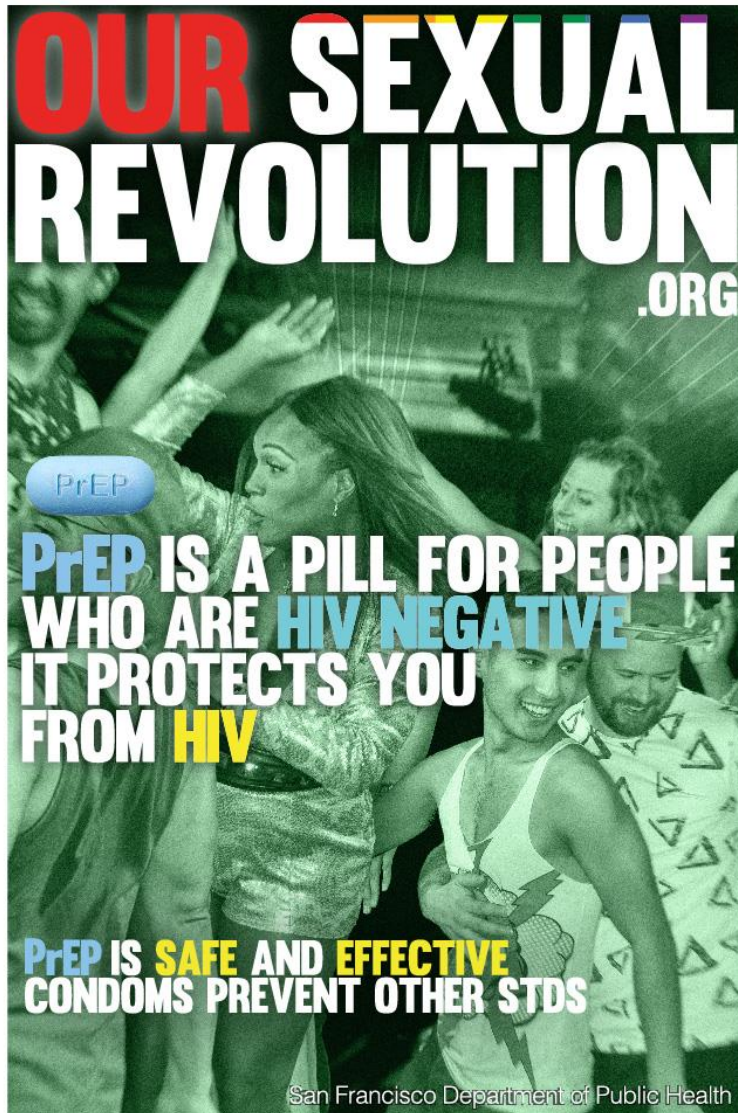
- Ensure PrEP capacity in clinics serving prioritized populations through academic detailing
- Establish Truvada medication access program for youth
- Launch pharmacy delivered PrEP program in Mission
- Data To PrEP Pilot SFCC

Measurement

- Establish comprehensive PrEP cascade and trends for MSM and transgender women in SF
- Evaluate reasons for poor retention in PrEP programs
- Align PrEP Program Metrics City Wide

****GTZ PrEP RFP in 2016-2017****

PrEP social marketing and digital stories



OUR SEXUAL REVOLUTION .ORG

PrEP

PrEP IS A PILL FOR PEOPLE WHO ARE HIV NEGATIVE IT PROTECTS YOU FROM HIV

**PrEP IS SAFE AND EFFECTIVE
CONDOMS PREVENT OTHER STDs**

San Francisco Department of Public Health

The poster features a vibrant, green-tinted photograph of a diverse group of young people dancing and socializing at a party. The text is overlaid in bold, white and yellow fonts. A blue pill icon with the word 'PrEP' is positioned above the main headline.

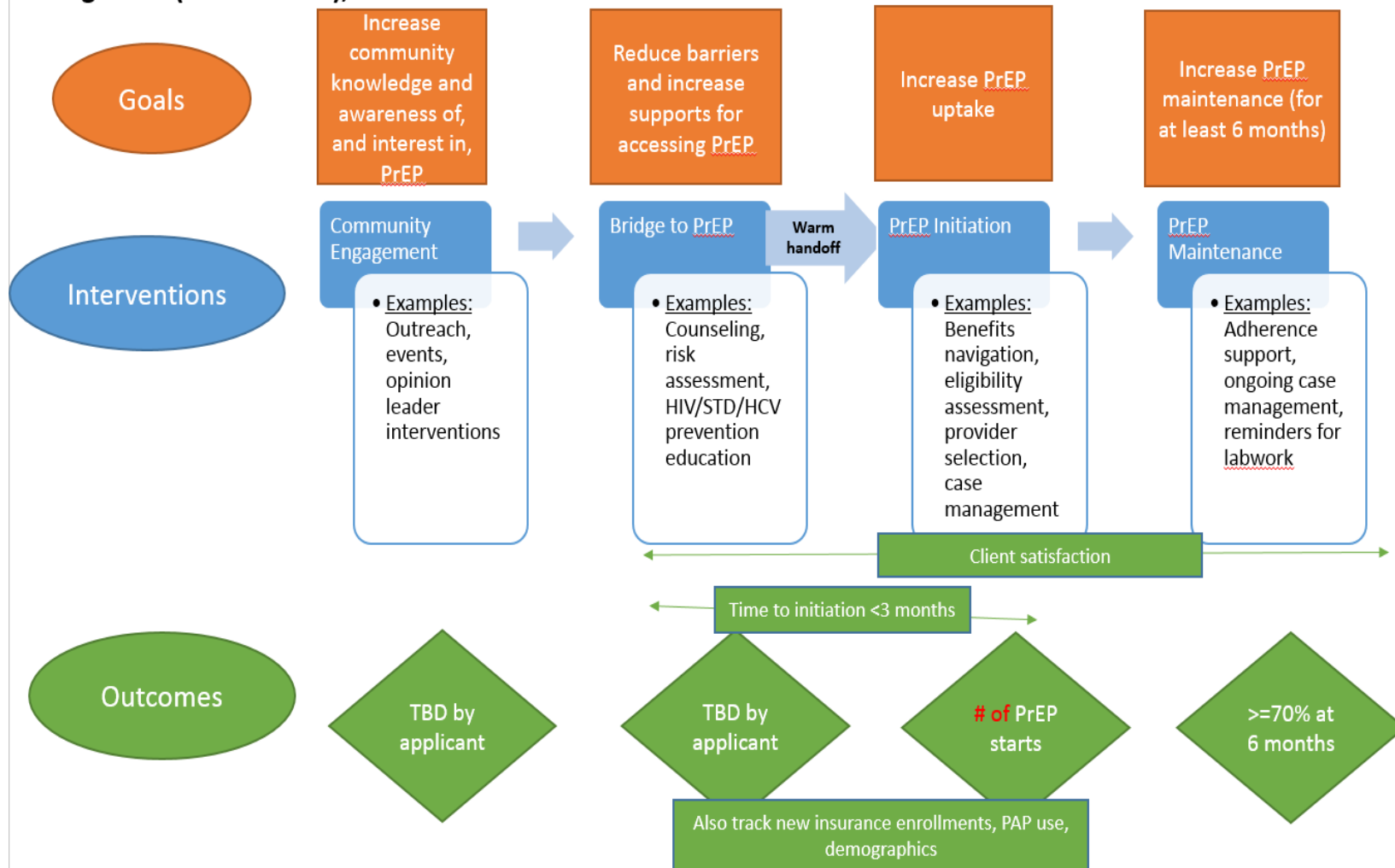


www.apiwellness.org/prep



PrEP Care Continuum

Proposed Model for PrEP Services to be RFP'd: Black/African American MSM, Latino MSM, Young MSM (<25 and <18), and Trans females



2017 Key Outcomes

- Reduce disparities in PrEP access & Increase PrEP Knowledge/Awareness
 - new PrEP initiations among African American MSM
 - new PrEP initiations among Latino MSM
 - new PrEP initiations among young MSM (under 25)
 - new PrEP initiations among older MSM (>50)
 - new PrEP initiations among transgender people
 - new PrEP initiations among cis-women
- **Current estimate: 12,500 San Franciscans on PrEP**
- **Goal: 15,000 on PrEP by 2017; ~2500 new PrEP starts in 2017**

PrEP Resources

- SF City Clinic PrEP navigation team: 415-487-5537
- SFAF PrEP support: 415-581-1600
- PrEP Directory (private doctors)-PleasePrEPMe.org
- Miranda Nordell (PrEP Coordinator)-Specialize in PrEP Youth Access: Mobile Phone (with texting): 415-985-PREP (7737)
- Montica Levy (City Wide PrEP Coordinator) 628-206-7631
- <http://www.pleaseprepme.org/>
- Project Inform International
<http://www.projectinform.org/prep/>
- Greaterthan.org
- <https://www.hiveonline.org/for-you/hiv-women-2/>
- HIVEonline.org-Yamini Oseguera-Bhatnagar 510.289.1662

Thank you

- ▶ For additional PrEP information or resources: please contact:
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